

FSC 2007-2013 – APQ Rafforzato “Beni e attività culturali”
CALL FOR EXPRESSION OF INTEREST for the submission of projects aiming at defining the
PROGRAMME
PUGLIA SOUNDS EXPORT 2015

1 - INTRODUCTION

Following the actions already implemented within the OP ERDF Puglia 2007/2013, Axis IV – Action 4.3.2. and the Fund for Development and Cohesion FSC 2007-2013, Regione Puglia has entrusted Consorzio Teatro Pubblico Pugliese (TPP) with the realization of the intervention “Focus Internazionali - Puglia Sounds Export” (International Focuses – Puglia Sounds Export”), with a view to developing and modernising the regional industry of live performing arts and increasing the tourist attractiveness of the region.

This intervention aims at widening, consolidating and distributing the offer both for the development of businesses operating in the music sector and for the acquisition of economic tools, managerial practices, knowledge and experiences, in order to raise the visibility of the “Puglia Music System” abroad.

2 – SCOPE AND OBJECTIVES

By the present Call, Puglia Sounds–TPP, in line with what specified above, intends to gain information **on artistic-cultural projects** which are programmed abroad from March 15, 2015 and October 15, 2015 in order to draw up an international programme and create a new development model for the whole musical scene in Puglia.

Through the qualification of cultural offer, the strategic distribution on international territories, the intercultural dialogue, our shared skills and experiences, the optimisation of results and resources, our objective is to favour the presence of Puglia’s musical heritage in festivals and cultural events abroad, so as to attract tourists and boost the development of the Puglia music system.

The projects selected will be included in the “parco progetti” (“folder of artistic-cultural music projects”), on which a specifically appointed Commission of experts will draw to organize the programme “Puglia Sounds Export 2015”, to be run abroad in the period between March 15 and October 15, 2015.

3 –DEADLINE FOR PROJECT SUBMISSION

Interested subjects must submit their projects within the following dates:

- 27 February 2015 for the programming period going from 15 March - October 15, 2015





- 10 April 2015, for the programming period going from 1st June - 15 October 2015
- 10 July 2015, for the programming period going from 1st September - 15 October 2015.
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4 – AVAILABLE RESOURCES AND PROGRAMMING

The total budget made available by Puglia Sounds-TPP for the programme “Puglia Sounds Export 2015” is: 150.000,00 EURO (VAT excluded). This programme envisages at least 15 promotion activities of Puglia’s music abroad, provided that they comply with the above-mentioned characteristics. Therefore, the interested parties are invited to submit projects whose values does not exceed € 10.000,00 (VAT excluded).

Puglia Sounds-TPP reserve **i)** the right to supplement the budget with additional resources, should these latter be made available, or **ii)** the right not to use the entire resources made available hereunder, should the number of projects selected not be sufficient to exhaust them.

Bari 5 February 2015 – our re. 043/ERDF-FSC

<p>Project manager of the Services entrusted directly from Regional Government of Puglia to Teatro Pubblico Pugliese <i><u>Claudia Sergio</u></i></p>	<p>Il Direttore Responsabile Unico del Procedimento Director Officer in charge of the Call <i><u>Sante Levante</u></i></p>	<p>Il Coordinatore del progetto Puglia Sounds Coordinator of the Project Puglia Sounds <i><u>Antonio Principalli</u></i></p>
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RULES AND REGULATIONS
PUBLIC NOTICE for the submission of projects aiming at defining the
PROGRAMME
PUGLIA SOUNDS EXPORT 2015

PART A- PROJECTS FOLDER

A.1 – ELIGIBLE SUBJECTS

Projects related to music shows/concerts to be programmed abroad can be submitted by Italian or international entities with any kind of legal status operating in the field of production and/or distribution and/or organization of live shows, provided that they meet the following requirements:

1. hold of a VAT number entitling them to operate in the field of production and/or distribution and/or organization of live shows;
2. comply with the current labour laws and collective labour contracts in force in the state of origin of the Applicant;
3. have no arrears in the payment of social security contributions to National Social Security Agencies;
4. are not involved in any **legal action** against National Social Security Agencies and/or in pending legal **sanctions or penalties** and/or **administrative proceedings** connected to withdrawals of authorizations following misappropriation of public funds.

Failure to meet just one of these requirements will result in exclusion of the project from the selection process.

A.2 - HOW TO SUBMIT THE PROJECTS

The projects eligible to be submitted to the selection process must meet the following requirements:





1. programming **abroad** of music shows/concerts by the same artist/band for a minimum of **3 days and a total of 3 concerts in 3 different venues**, in one or more foreign countries, in the period between **15 March 2015 and 15 October 2015**.

Artists/bands may submit a single project for each deadline. In case that more than one project is submitted (also by different entities) which are referred to a single artist/band within the same deadline, only the first in order of arrival will be considered for the selection procedure (in that case, the date of acquisition from the TPP Puglia Sounds Office shall be a proof of dispatch).

In the event that Puglia Sounds-TPP decides to sign specific agreements of promotion/programming with the organizers of concerts scheduled abroad, these concerts shall not be included in the projects submitted in the present Call.

Each Declaration of Interest must be submitted in a sealed envelope with the name of the sender on the outside and labelled with "FSC 2007/2013– FOCUS INTERNAZIONALI – PUGLIA SOUNDS EXPORT 2015".

Each Applicant may submit, for each of the deadlines indicated below, **a maximum of no. 3 separate Declarations of Interest related to the same number of artists/bands**, each one involving also more than one show/concert to be staged in one or more than one foreign country.

Moreover, in order not to be excluded, the Declaration of Interest must also be:

- submitted by completing only the attached forms;
- signed by the Legal Representative of the Applicant;
- submitted in a sealed envelope, together with the attachments.

The following must be **attached** to the Declaration of Interest, failure to do so will result in exclusion:

1. **self-certification** (non attested affidavit) in place of an attested affidavit, submitted on the attached form and signed by the Applicant's Legal Representative, attesting to possession of the eligibility requirements as described in paragraph A.1 "Eligible Applicants" of the present Rules and regulations;
2. **copy of a currently valid identity document** of the Legal Representative of the Applicant;
3. **PROJECT** drawn up in compliance with the Forms attached and signed by the Legal Representative, containing information indicated in paragraph A.2 "Eligible Projects" of the present Rules and Regulations;

Puglia Sounds-TPP reserves the right to request the original documents attesting data and information contained in the Declaration of Interest, and also to suspend examination of the application until expiry of the time allowed to the Applicant for presentation of the original documents requested. If the documents are not presented before this deadline, the declaration of interest will be automatically excluded from the selection process.





Puglia Sounds-TPP reserve the right to carry out verification, including test-checks, in order to ascertain the truthfulness of the statements signed by the Applicants.

The Declarations of Interest, with all the above documents attached thereto, must be received by **Segreteria PUGLIA SOUNDS - Teatro Pubblico Pugliese, via Imbriani, 67 – 70121 Bari**, by registered letter with receipt of delivery, or by courier with receipt of delivery, or by hand from Monday to Friday from 10:00 am to 1:00 pm and from 4:00 to 6:00 pm, from:

- 27 February 2015 for the programming period going from 15 March - October 15, 2015
- 10 April 2015, for the programming period going from 1st June - 15 October 2015
- 10 July 2015, for the programming period going from 1st September - 15 October 2015.

The postmark will not be considered, only the date of arrival and registration at the TPP-based Office of Puglia Sounds, so that applications which arrive after the deadlines indicated above will not be admitted to the selection procedure. Puglia Sounds-TPP is exempted from any responsibility for possible delays in the arrival of applications sent by registered post with proof of delivery, or by courier with proof of delivery which arrive after the deadline established in the present Rules and Regulations.

The Declarations of Interest which are not submitted using the attached forms or which are incomplete or which do not include all or part of the required documents, or which are received by the TPP-based Office of Puglia Sounds after the deadline, will be excluded from the selection process.

In compliance with Art. 13 of Italian Law 196/2003, personal data collected will be used only for the purposes of the present procedure.

A.3 – ELIGIBILITY CHECK

Puglia Sounds – TPP shall check the formal regularity of projects and will control their compliance with all the conditions listed in paragraphs A.1 and A.2 established in the present Rules and Regulations, and the inclusion of all documents indicated in the above mentioned paragraphs.

The eligible projects will be included in the “projects folder”. However, the insertion in the projects folder does not entail an obligation on the part of Puglia Sounds-TPP to acquire/programme the submitted project.

PARTE B – PROGRAMMING OF “PUGLIA SOUNDS EXPORT 2015”

B.1 – EVALUATION AND IMPLEMENTATION OF THE PROGRAMMING

A Jury appointed by Puglia Sounds-TPP shall define the *Programming “Puglia Sounds Export 2015”* and assess the projects at their own indisputable judgement. Projects with at least 12 points for each of the 4 following criteria shall be admitted:





- 1) **QUALITY OF THE ACTIVITIES CARRIED OUT IN THE THREE-YEAR PERIOD 2012-14 BY THE APPLICANT (with a special focus on managerial and booking activities undertaken in Italy and abroad) AND BY THE ARTIST/BAND PROPOSED (with reference to experiences abroad, i.e. tours, record releases, distribution)**
- 2) **QUALITY OF THE PROJECT OF MUSIC SHOWS/CONCERTS ABROAD OF THE ARTISTS/BANDS PROPOSED.**
- 3) **ORGANIZATIONAL PROJECT**

Each evaluation parameter is given a 0-to-20 score.

The score shall be attributed in compliance with the following parameters on the basis of a qualitative judgement indisputably expressed by the Jury:

20 excellent
18 very good
16 good
14 fairly good
12 sufficient
6 insufficient
0 very poor

TPP-Puglia Sounds will reserve the right to ask the applicant to make some modifications to the proposed project, in order better to draw up the programming and to achieve the goals envisaged in the event that the projects consist of more than 3 dates/concerts. Puglia Sounds-TPP will also reserve the right to include in the programming only a part of the dates presented in the presented project, for a minimum of 3 concerts.

B.2 – RESOURCES AVAILABLE

The total budget made available by Puglia Sounds-TPP for the programme “*Puglia Sounds Export 2015*” is: *150.000,00 EURO* (VAT excluded). This programme envisages at least 15 promotion activities of Puglia’s music abroad, provided that they comply with the above-mentioned characteristics. Therefore the interested parties are invited to submit projects whose values does not exceed € *10.000,00* (VAT excluded).

Puglia Sounds-TPP reserve **i)** the right to supplement the budget with additional resources, should these latter be made available, or **ii)** the right not to use the entire resources made available hereunder, should the number of projects selected not be sufficient to exhaust them.

Puglia Sounds – TPP shall acquire, at least in part, the proposed project by including it in its programming.

B.3 CARRYING OUT OF THE PROJECTS



The Applicants, whose proposals have been included in the artistic-cultural music shows/concerts of Puglia Sounds-TPP, shall be invited to subscribe to a contract whereby they undertake:

- 1) to implement fully the activities as agreed in the proposed project;
- 2) to guarantee the fulfilment of all the administrative and organizational activities for the implementation of the Puglia Sounds – TPP concerts included in the programming abroad.
- 3) to communicate **at least 15 days before the starting date of the artistic-cultural music shows/concerts programmed abroad, any variation** in the communication and promotion project presented in terms of **travel plan and names of the staff** involved; the Commission of Experts will evaluate qualitatively and quantitatively the impact of such variations of the programme and will reserve the right 1) to reduce the amount of the financial compensation in the case that the above-mentioned variation is pejorative for the overall programme; 2) terminate the contract.
- 4) to communicate in writing **in advance or at least in a timely manner any situation or obstacle likely to hinder (totally or in part) the artistic-cultural music shows/concerts agreed with Puglia Sounds - TPP**; such written communication shall be sent by a date preceding that of the show/concert via email to: bandi@pugliasounds.it;
- 5) to insert the obligatory symbols and labels of the ERDF Action mentioned in “INTRODUCTION” hereto into the graphics of the promotion and communication materials of the shows/concerts proposed under the Declaration of Interest, using only the brand and the guidelines on its use provided by the Puglia Sounds – TPP Communication Office (which combines all the obligatory brands of Puglia Sounds, the European Union, Regione Puglia – Ministry of Mediterranean Affairs, Culture and Tourism, Teatro Pubblico Pugliese, accompanied by the wording “**REGIONE PUGLIA – FSC 2007/2013 - INVESTIAMO NEL VOSTRO FUTURO**”);

Partial or complete failure by the Applicant to fulfill one or more of the obligations indicated above will result in the termination of the project realization agreement subscribed to by in Puglia Sounds-TPP.

Puglia Sounds-TPP reserve the right take action and at any time carry out checks, even test-checks, regarding **i)** authenticity of the documents presented, **ii)** truthfulness of the statements submitted by the Applicant and/or **iii)** actual occurrence of the music shows/concerts abroad envisaged by the project covered by the agreement subscribed to with the Applicant, by asking to be submitted additional documents and/or original documents attesting to the truthfulness of the statements submitted. Puglia Sounds – TPP undertake to communicate in writing the deadline for submission of additional documents. If said documents are not presented before this deadline, Puglia Sounds-TPP reserve the right to reimbursement of the sums paid to buy tickets.

B.4 – PAYMENT MODALITIES

Applications for payment shall be sent to Puglia Sounds – Teatro Pubblico Pugliese no later than 15 days from the last performance scheduled on the programme. The amount defined in the contract will be paid within 30 days from the receipt of all the relevant documentation hereunder indicated:



- 1) invoice of the total amount to be paid, which shall be sent to: Consorzio Teatro Pubblico Pugliese. Via Imbriani n. 67 – 70121 Bari - C.F. e P.I. 01071540726 with the label “Programmazione Puglia Sounds Export 2015”, with the name of the artist/band, dates and the countries of the performance.
- 2) For subjects who are obliged to possess a DURC (single insurance contribution payment certificate) a self-certificate shall be provided pursuant to art. 4 (14 b) of the Law 106/11 and drawn up on the fac-simile included in the attached forms (form 3).

Or

For subjects who are exempt from the obligation to possess a DURC, a self-certificate drawn up on the fac-simile included in the attached forms (form 3) shall be provided pursuant to art. 76, 46 and 47 of D.P.R. 445/2000 as a proof of the non-applicability of DURC.

- 3) Forms A1 concerning the dates of the proposed programming shall be provided, or similar documents showing compliance with the rules and regulations in force regarding the payment of social security and insurance contributions for all the members of the technical and artistic staff;
- 4) The following material concerning the artistic-cultural music shows/concerts programme abroad:
 - Photos and/or videos attesting to the realization of the project;
 - n. 3 copies of communication of promotional material (if any);
 - Press review.
- 5) Statements certifying that the music show/concert has taken place, subscribed to by promoters or festivals or clubs or halls where the show/concert has been hosted abroad with a clear indication of **dates and venues, number of spectators/concertgoers and takings** ;

Puglia Sounds – TPP reserves the right to suspend the payment and to carry out verifications, including test-checks, to ascertain:

- the authenticity of the documents presented,
- the truthfulness of the statements submitted by the Applicant;

Where the necessary conditions subsist and before making the payment, Puglia Sounds – TPP, pursuant to art. 48 (2) of DPR n. 602/73 and of Ministerial Decree 40/2008, shall carry out verifications to verify the regularity of payments due to the Public Administration, by forwarding an official request to Equitalia Servizi SpA.

TPP, pursuant to art. 17-ter, D.P.R. n. 633/1972 amended by art.1, paragraph 29b of Law 190/2014 (Stability Law 2015), shall withhold and pay to the Revenue Service the due amount by way of VAT, as described in the invoice.

B.5 – TRACEABILITY OF PAYMENTS

The due amounts shall be paid in compliance with the applicable norms on the “Traceability of Payments”, former art. 3 of Law 136/2010 and subsequent amendments and additions thereto. The due amounts shall be paid by bank transfer or another payment system which guarantees the traceability of the cash flow. Failure to





comply with the above-mentioned regulations will result in exclusion. It is expressly forbidden to use cash, except when it is specified by applicable regulations. In case of acceptance of the project, Puglia Sounds - TPP shall disclose the codes CUP and CIG.

INFORMATION

Puglia Sounds-TPP will make its own general coordination staff available to help the Applicants achieve the best results. Queries and/or requests for appointments to receive information about the present Rules and Regulations may be sent to the following email: maddalena.ciocca@pugliasounds.it – 080.5414814

OFFICER IN CHARGE OF THE CALL

Officer in charge of the Call

Project manager of the Services entrusted directly from Regional Government of Puglia to Teatro Pubblico Pugliese <i><u>Claudia Sergio</u></i>	Il Direttore Responsabile Unico del Procedimento Director Officer in charge of the Call <i><u>Sante Levante</u></i>	Il Coordinatore del progetto Puglia Sounds Coordinator of the Project Puglia Sounds <i><u>Antonio Principalli</u></i>
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ATTACHMENTS: Forms



